



PUBLIC
FINANCE
ADVISORS

OREM CITY

GENERAL FUND FINANCIAL SUSTAINABILITY PLAN

MAY 2026

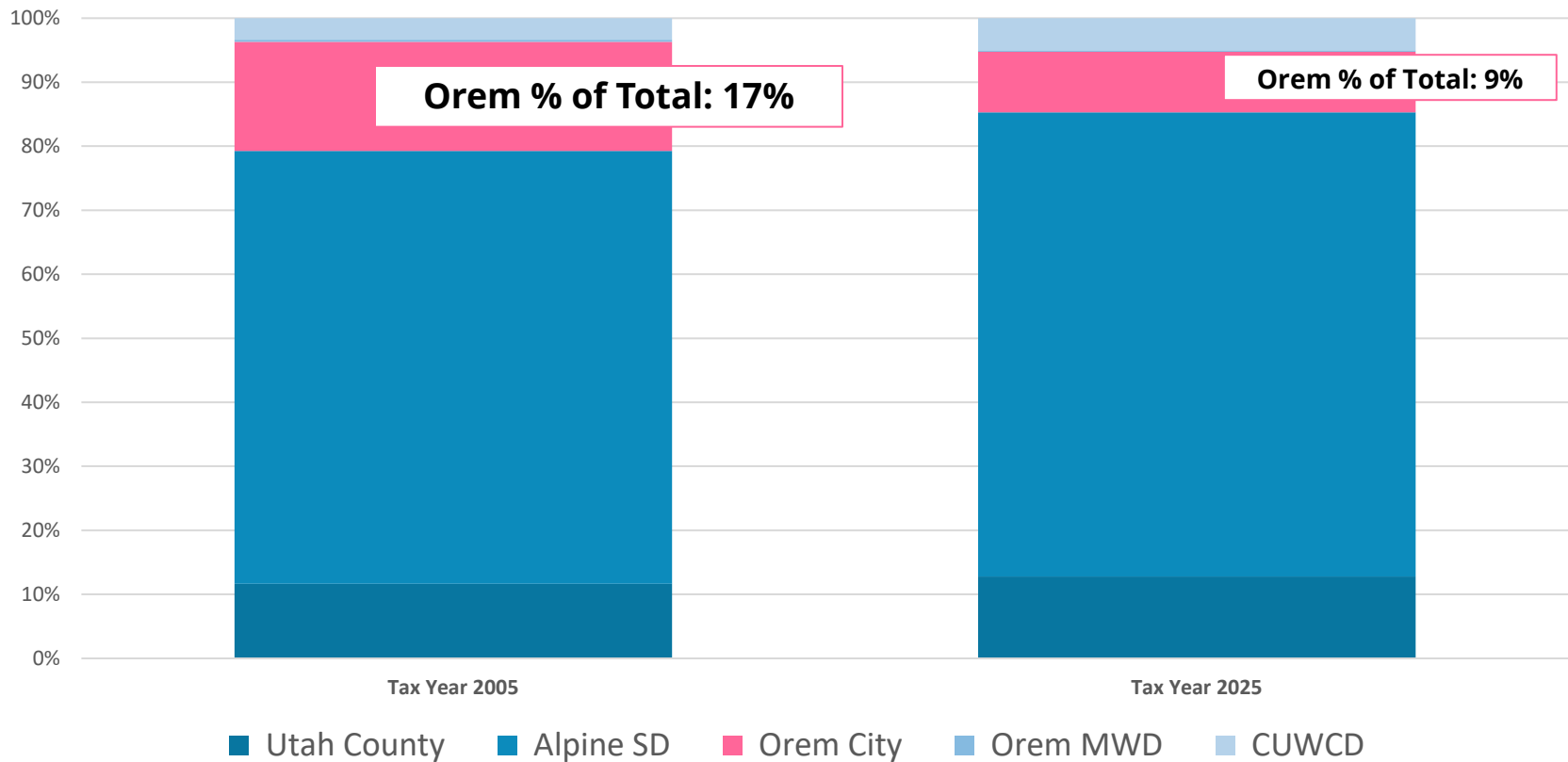
PURPOSE & PROCESS

- ❑ Long-Term Evaluation of Financial Sustainability
- ❑ Establish Fiscally Sustainable Policies
- ❑ Evaluate Impacts of Assumptions to Inform Decisions

PURPOSE & PROCESS

- ❑ Evaluate Sustainability on an Annual Basis
- ❑ Measure Effects and Reevaluate Policies
 - ❑ What are the Impacts of the Proposed 7% Increase
 - ❑ Important but minimal impact
 - ❑ Need to take continued action
 - ❑ Cost rarely go down

MEASURE BUYING POWER



MODEL ASSUMPTIONS

❑ ASSUMPTIONS ALLOW FOR FORECASTING

Annual Assumptions	2027	2028	2029	2030	2031
New Property Tax Revenues (Revenue Increase)	0.00%	0.00%	0.00%	0.00%	0.00%
General Sales and Use Tax & Transportation Sales Tax	3.00%	3.00%	3.00%	3.00%	3.00%
Franchise Tax	0.00%	0.00%	0.00%	0.00%	0.00%
TRT & Motor Vehicle	0.00%	0.00%	0.00%	0.00%	0.00%
Licenses & Permits	0.00%	0.00%	0.00%	0.00%	0.00%
Intergovernmental	0.00%	0.00%	0.00%	0.00%	0.00%
UTOPIA Rebate	7.00%	7.00%	7.00%	7.00%	7.00%
Other Fees	0.00%	0.00%	0.00%	0.00%	0.00%
Other Revenue	0.00%	0.00%	0.00%	0.00%	0.00%
Court Fines	0.00%	0.00%	0.00%	0.00%	0.00%
Interfund Transfers - Percent of Total Operating Expenses	6.00%	6.00%	6.00%	6.00%	6.00%
Personnel Expenditure Average Annual Growth Rate	5.0%	5.0%	5.0%	5.0%	5.0%
Sworn Public Safety Personnel Expenditure Average Annual Growth Rate	10.0%	10.0%	8.0%	8.0%	7.0%
Legal Personnel Expenditure Average Annual Growth Rate	7.5%	7.5%	7.5%	7.5%	7.5%
Operational Expenditure Average Annual Growth Rate	3.0%	3.0%	3.0%	3.0%	3.0%
Senior Citizens Operational Expenditure Average Annual Growth Rate	10.0%	10.0%	10.0%	10.0%	10.0%
City Recorder Operations (including election expenses)	3.0%	5.0%	3.0%	5.0%	3.0%
Capital Expenditure Average Annual Growth Rate	4.0%	4.0%	4.0%	4.0%	4.0%
General/Other Expenditure Average Annual Growth Rate	3.5%	3.5%	3.5%	3.5%	3.5%
UTOPIA Pledge Transfer	2.0%	2.0%	2.0%	2.0%	2.0%

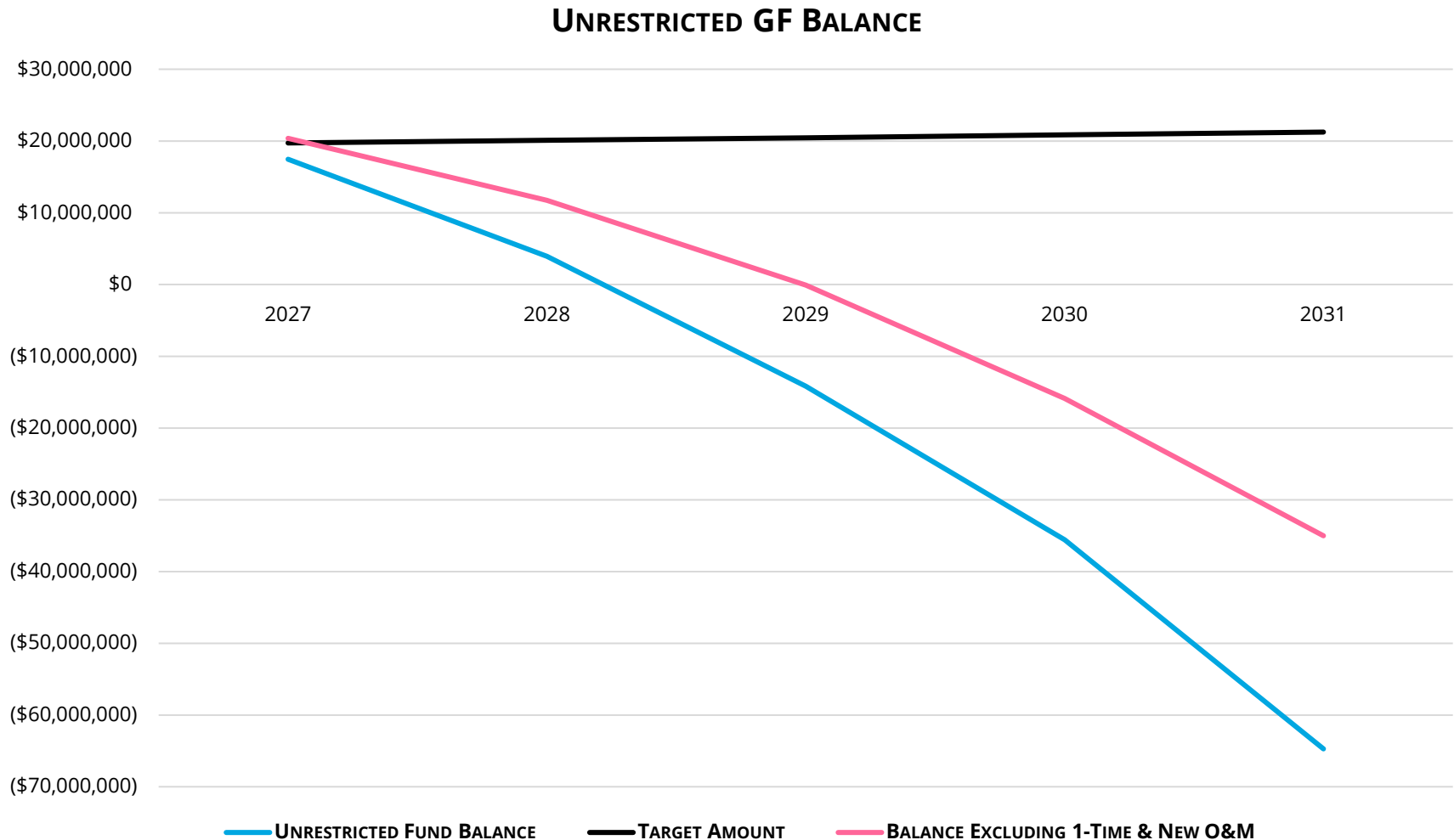
BASELINE SCENARIO

□ ILLUSTRATION OF TRENDS

	2019-24 AAGR	2027-32 AAGR
Revenues		
Property Taxes - Current Year	-0.80%	0.49%
Sales Taxes	6.91%	3.00%
Franchise Taxes	2.20%	0.00%
Transient Room Taxes	8.76%	0.00%
Total Taxes and Special Assessments	5.29%	2.09%
Building and Business Service Charges	-20.81%	0.00%
Charges for Services	3.15%	0.00%
Fines and Forfeitures	1.41%	0.00%
Miscellaneous	23.84%	0.00%
Inter-fund Transfers	1.19%	6.14%
Grant Revenue	67.40%	NA
Total General Fund Revenues	7.60%	1.82%

	2019-24 AAGR	2027-32 AAGR
Expenditures		
Mayor and Council	11.18%	3.78%
City Manager's Office	-8.76%	4.80%
Management Services	26.32%	6.81%
Finance Administration	3.08%	4.45%
Legal Services	5.19%	7.33%
Community Development	-2.83%	4.89%
Police Department	6.76%	6.70%
Fire Department	9.87%	7.00%
Public Works	5.09%	4.50%
Recreation	10.28%	4.62%
Library Services	1.38%	4.67%
Non-Departmental	1.27%	3.65%
Cremation/Memorial Bond Payment (20 years)		0.00%
New Annualized O&M		34.06%
Special Assessments		0.00%
Total General Fund Expenditures	5.25%	6.41%

BASELINE SCENARIO



A LOOK UNDER THE HOOD

DATA DRIVES PERFORMANCE



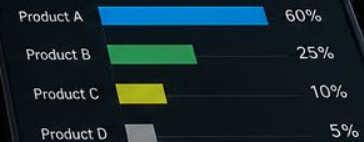
SALES BY REGION



PERFORMANCE OVER TIME



REVENUE BY PRODUCT



CHANNEL PERFORMANCE



CUSTOMER SATISFACTION



KEY METRICS



REVENUE
\$12.4M
↑ 18.6%
vs last month



MARKET SHARE
24.7%
↑ 12.4%
vs last month



CUSTOMERS
8,632
↑ 9.7%
vs last month



EFFICIENCY
91.2%
↑ 15.3%
vs last month

EXPENSE BREAKDOWN



FINANCIAL TOOLBOX

- ❑ **SUSTAINABILITY REQUIRES A PROACTIVE APPROACH**
 - ❑ **PROACTIVE PROPERTY TAX POLICY**
 - ❑ **STRATEGIC BONDING (LIKELY NEEDED FOR LARGE CIP)**
 - ❑ **ALTERNATIVE REVENUE EVALUATION**
 - ❑ **COMPREHENSIVE FEE STUDY**
 - ❑ **NEW REVENUE RESOURCES**
 - **TRANSPORTATION UTILITY FEE**

POLICY CONSIDERATION

- ❑ ON MARCH 24, 2026, THE WEST VALLEY CITY COUNCIL APPROVED A NEW ANNUAL PROPERTY TAX ADJUSTMENT POLICY.
 - ❑ THE RESOLUTION
 - ❑ ACKNOWLEDGES THAT THE COST OF CITY OPERATIONS GENERALLY INCREASE OVER TIME AND THE CPI AND MCI ARE CREDIBLE MEASURES OF INCREASED MARKET COSTS OF OPERATION.
 - ❑ ESTABLISHES INTENT TO RAISE THE CERTIFIED TAX RATE ANNUALLY TO MEET INFLATIONARY COSTS.
 - ❑ DOES NOT MANDATE OR GUARANTEE A TAX INCREASE.
 - ❑ PRESERVES FULL COUNCIL DISCRETION EACH YEAR.
 - ❑ REQUIRES COMPLIANCE WITH ALL TRUTH IN TAXATION LAWS.

POLICY CONSIDERATION

❑ RESOLUTION LANGUAGE

❑ THE CITY SHALL:

IN ACCORDANCE WITH UTAH'S TRUTH IN TAXATION SYSTEM , ANNUALLY ADJUST THE TAX RATE BASED ON THE ANNUAL PERCENTAGE CHANGE IN THE CONSUMER PRICE INDEX (CPI) OR THE MUNICIPAL COST INDEX (MCI) AS DEEMED APPROPRIATE BY THE CITY COUNCIL.

❑ MAXIMUM ADJUSTMENT CAP

- A. IN NO EVENT SHALL THIS ANNUAL ADJUSTMENT EXCEED THREE PERCENT (3%) IN ANY GIVEN YEAR, REGARDLESS OF THE ACTUAL CPI OR MCI INCREASE.
- B. IF THE CPI INCREASE IS LESS THAN 3%, THE ADJUSTMENT SHALL BE LIMITED TO THE ACTUAL CPI PERCENTAGE CHANGE.

QUESTIONS

Laura Lewis | Principal
Fred Philpot | Vice President/COO
LRB Public Finance Advisors
O 801.596.0700
lrbfinance.com

Lewis Young Robertson & Burningham is now **LRB Public Finance Advisors**

